FAQ

A CONSUMER’S GUIDE TO TRANSITIONAL CERTIFICATION

ABOUT TRANSITIONAL

Transitional is an on-going cycle of shifting conventional farmland into an organic management system until it qualifies to be certified organic.

Retailers and farmers marketing their certified transitional products may use the QAI transitional certification mark.

Handlers are also eligible for transitional certification once they have secured a certified transitional supply chain. They must also take care to protect the integrity of each commodity, preventing co-mingling and contamination with prohibited substances including GMOs and irradiation.

FOR MORE INFORMATION ABOUT TRANSITIONAL CERTIFICATION, CONTACT qai@qai-inc.com.
### PERMITTED CLAIMS AND LOGO USAGE GUIDELINES FOR TRANSITIONAL CERTIFICATION

**Labeling**

<table>
<thead>
<tr>
<th>Transitional Content</th>
<th>Principle Display Panel Claim</th>
<th>Principle Display Panel Logo Use</th>
<th>Back of Package Statement</th>
<th>Sample</th>
</tr>
</thead>
</table>
| **70% or more** (multi-ingredient products)¹ | “Certified Transitional” and “Made with Transitional X, Y, Z” | “Transitional Content Certified by QAI” | “Transitional Content Certified by QAI” | ![Sample](image)

| **51% or more** | “Made with Transitional X, Y, Z” | “Transitional Content Certified by QAI” | ![Sample](image)

| **25% - 50.9%** | “Contains transitional” >25% may declare total percent of transitional content in product | ![Sample](image)

No

| ![Sample](image) |

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¹ Single ingredient transitional products must be 100% Transitional

For more information about Transitional Certification, contact [qai@qai-inc.com](mailto:qai@qai-inc.com).