## Organic Industry Consultant List

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<tr>
<th>Name</th>
<th>Areas of Expertise</th>
<th>Office Location</th>
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| Robert Anderson       | • Processing Systems Certification  
                         • Assessments and Guidance  
                         • Handling Plans  
                         • Inspection preparation  
                         • Food Security Strategies  
                         • Crisis prevention and Intervention  
                         • International Trade & Market Development  
                         • U.S. & International Government Relations  
                         • Strategic Business Planning | Pennsylvania   | Bobanderson1217@yahoo.com  
                         T: 814.574.1063                | Bob Anderson is a recognized authority on organic farming, processing, foods, certification, animal welfare and international trade. He is the Senior Trade Advisor to the Organic Trade Association, USDA Foreign Agricultural Service & National Organic Program and the Office of the United States Trade Representative. He serves the United States Secretary of Agriculture as an advisor for organic agriculture and international trade and served as the chairman of the National Organic Standards Board (NOSB) during the development of the U.S. National Organic Regulations. Bob is an organic industry representative to the Foreign Agriculture Service - Agriculture Trade Advisory Committee (ATAC) and currently serves on the Food Processing ATAC. Bob was President and CEO of Walnut Acres Organic Farms, one of the founding and most respected vertically integrated organic foods businesses in the United States. Bob Anderson is the Founder & Principal of SUSTAINABLE STRATEGIES LLC - Advisors in Food and Agriculture, and currently advises businesses exploring organic certification as well as organic companies, organic agricultural initiatives and organic industry projects. |
| Patti Bursten Deutsch | • Handling Plans  
                         • Precertification Assistance  
                         • Materials and Ingredient Evaluation  
                         • System Plan Development  
                         • Co-packer Research & Audit  
                         • Retail Compliance Development  
                         • Education  
                         • Label Compliance  
                         • Organic Due Diligence | Wisconsin     | pattibd@gmail.com  
                         T: 608.206.6499              | Patti Bursten Deutsch has been in the organic industry for 20 years as an organic inspector, consultant and technical reviewer. Patti’s experience spans many types of operations including farms, livestock, fiber, retail, body care products and a wide variety of processed products. Patti has been trained in Field Crop Scouting, IPM, GMP’s, HACCP, ISO auditing, NonGMO Project and SQF.  |
| Gay Timmons           | • Cosmetic Certification and Processing                                           | California     | gay@ohohorganic.com  
                         T: 408-623-7117              | We will consult to achieve org. certification to NOP or NSF standards, we produce and implement Quality Systems and consult on various areas re cosmetics / FDA / USDA / EU compliance. |
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<tr>
<td>Rick Martinez</td>
<td>• Processing Systems • Organic Program Development • Inspection Preparation • Organic Regulatory Training • Customized Management/Employee Training • Private Label/Co-packer Management</td>
<td>Florida</td>
<td><a href="mailto:organicintegrity@msn.com">organicintegrity@msn.com</a> T: 813-765-0282</td>
<td>Rick Martinez has been a respected leader in the organic industry for almost 30 years with extensive experience providing organic inspection, consulting and training services to countless farms, processing facilities, retail chains, diverse food businesses, governmental and non-governmental entities as well as US and international certification agencies in over 40 countries around the world. Rick will help you ensure ‘best in class’ skills for your organization and its organic program(s). Fluent in both English and Spanish.</td>
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<tr>
<td>Katherine DiMatteo</td>
<td>• Processing Systems • Organic System Plan Development • Inspection Preparation • Precertification assistance • Materials and Ingredients Evaluation • International regulations assistance • OMRI applications • Regulatory Compliance • Business Planning Serving: Producers, Processors, Handlers, and Retailers</td>
<td>Virginia</td>
<td><a href="mailto:kdimatteo@organicspecialists.com">kdimatteo@organicspecialists.com</a> <a href="http://www.organicspecialists.com">www.organicspecialists.com</a> T: 413-624-5569 F: 413-624-5569</td>
<td>Managing Partner and Senior Associate of Wolf, DiMatteo + Associates, Katherine DiMatteo has 20+ years of experience with US and international organic standards development and implementation, organic trade and business development, and management. Past Executive Director of OTA. Past President of IFOAM-Organics International.</td>
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<tr>
<td>Bill Wolf</td>
<td>• Processing Systems • Organic System Plan Development • Inspection Preparation • Precertification assistance • Materials and Ingredients Evaluation • International regulations assistance • OMRI applications • Regulatory Compliance • Business Planning Serving: Producers, Processors, Handlers, and Retailers</td>
<td>Virginia</td>
<td><a href="mailto:bwolf@organicspecialists.com">bwolf@organicspecialists.com</a> <a href="http://www.organicspecialists.com">www.organicspecialists.com</a> T: 540-864-5107 F: 540-864-5161</td>
<td>President, manages Business Planning Services, and has 40+ years of experience in the organic sector from food production to fertilizer and pest controls. Bill works closely with clients providing strategic advice on business planning, regulatory compliance, National Organic Standard Board petitions and recommendations, market and industry trends.</td>
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<tr>
<td>Sandy Mays</td>
<td>• Processing Systems • Organic System Plan Development • Inspection Preparation • Precertification assistance • Materials and Ingredients Evaluation • International regulations assistance • OMRI applications • Regulatory Compliance • Business Planning Serving: Producers, Processors, Handlers, and Retailers</td>
<td>Virginia</td>
<td><a href="mailto:smays@organicspecialists.com">smays@organicspecialists.com</a> <a href="http://www.organicspecialists.com">www.organicspecialists.com</a> T: 540-864-5107 F: 540-864-5161</td>
<td>Managing Partner and Senior Associate, manages Organic Compliance Services, and has over 20 years of experience in organic production and marketing. Sandy works with businesses across the country to oversee the organic certification of products, source organic ingredients, and develop organic system plans including pest control programs.</td>
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<td>Richard D. Siegel, Attorney at Law</td>
<td>• Certification Adverse Action assistance</td>
<td>Washington, DC</td>
<td><a href="mailto:rsiegel@rdslaw.net">rsiegel@rdslaw.net</a> <a href="http://www.rdslaw.net">www.rdslaw.net</a> T: (202) 518-6364 F: (202) 234-3550</td>
<td>A Washington lawyer specializing in food and agriculture law, Richard D. Siegel is a former Deputy Assistant Secretary of Agriculture. He has written articles and a primer on the National Organic Program. Through counseling and Federal representation, Richard D. Siegel Law Offices provides effective solutions to organic food companies and certifiers for their regulatory problems at the USDA and other agencies.</td>
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<tr>
<td>Karen Troxell</td>
<td>Crop, Livestock, Processing, Personal care, Cosmetics, International standards</td>
<td>California</td>
<td><a href="mailto:info@theocf.com">info@theocf.com</a>, <a href="http://www.theocf.com">www.theocf.com</a>, T: 951-326-4594, T: 760-802-0134, F: 760-454-2337</td>
<td>The Organic Consulting Firm (The OCF) is an international company providing full service evaluation, development, training, and verification to many organic standards, including USDA, JAS, IFOAM, EU, and others. The Founders of The Organic Consulting Firm Karen Troxell, and Shannon Murphy, have a wealth of practical experience in the organic industry. They have worked in all fields of the industry from raising organic crops and livestock to managing organic processing plants in the US. The founders are active in today’s organic certification industry, working as consultants, inspectors, reviewers, and certification managers for several certification agencies. The OCF will integrate organic compliance into existing procedures or create a complete Organic Systems Plan.”</td>
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<td>Cara Smiley</td>
<td>Handling Plans, Standard Operating Procedures (SOPs) and Logs for Organic Production, Pre- Inspection Preparation, Materials and Ingredient Evaluation, Training and Education, OMRI Applications, Bilingual English and Spanish</td>
<td>Mexico</td>
<td><a href="mailto:csmiley@integratedorganic.com">csmiley@integratedorganic.com</a>, Mexico: (011-52-1) / (045) 951-228-3386</td>
<td>Cara Smiley, owner of Integrated Organic Services, has over 15 years of experience working in the organic industry. During this time, she has worked for 2 organic certification agencies and performed inspections in the USA, Canada, Mexico, Central America and South America. In addition to performing inspections and reviews for these certification agencies, Cara Smiley has assisted many US and Mexican Producers and Handlers to obtain organic certification to the NOP, COR and EU Regulations. Integrated Organic Services, Inc. also offers individualized trainings on the organic regulations and the organic certification process. On the materials side, Integrated Organic Services, Inc. has worked with input manufacturers to list over 100 products with the Organic Materials Review Institute (OMRI). Integrated Organic Services can assist you in understanding and preparing the documentation required by organic certification agencies and the Organic Materials Review Institute (OMRI).</td>
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<tr>
<td>Daniel Giacomini</td>
<td>Dairy cattle and ruminant nutrition and management, Organic certification, Regulatory policy navigation and management</td>
<td>California</td>
<td><a href="mailto:dg.giacomini@gmail.com">dg.giacomini@gmail.com</a>, T: 707-321-5402</td>
<td>20+ years of experience in dairy nutrition and management consulting, organic dairy consulting for over 12 years, MS and BS in Dairy Science, experience in wide range of organic problem solving including experience with a number of accredited certifiers. Former NOSB member and chairperson.</td>
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| Grace Gershuny  | • Regulatory policy and compliance  
• Precertification services  
• General processing  
• Crop production  
• Soil management and composting  
• Organic system design  
• Food security  
• Textile and personal care  
• Training and education | Vermont         | gracegershuny@gmail.com  
T: 802-633-4152 | Grace Gershuny has over 30 years of experience developing and implementing organic certification standards and programs for the Northeast Organic Farming Association (NOFA) and the Organic Trade Association (OTA). She served on the USDA National Organic Program staff for 5 years, where she was a principal author of the certification and accreditation requirements and the crop standards. She served as a policy consultant to OTA for 10 years, where she worked on organic textile and personal care standards. She helped develop the ANSI approved LEO-4000 Sustainable Agriculture Standard, and has also worked on animal welfare standards. She has performed inspections for QAI for over 10 years, and conducts internal audits for various USDA accredited certifying bodies. Grace has taught agriculture and food systems issues at the college level for over 25 years, and currently teaches in the Green Mountain College on-line MS program in Sustainable Food Systems. |
| Luis Brenes     | • Organic production and certification compliance: crop and food processing  
• Grower group certification  
• International organic standards, including NOP, IFOAM, COR, EU, JAS, Hong Kong, Pacific Organic Standards, Costa Rica, etc.  
• Education and training  
• Tropical agriculture  
• Strategic Planning facilitator for non-for-profit organizations | San José, Costa Rica, Central America | brenes.agrivita@gmail.com  
skype: agrivita  
https://cr.linkedin.com/in/luisbrenesagrivita  
T: +(506) 8891-0728 | Luis holds a M.Sc. degree in Agricultural Sciences and Natural Resources. With over 20 years of experience in organic inspection, Luis has served growers and food processors as consultant, trainer and inspector in Latin America, the US, the Caribbean, the Pacific and Southeast Asia, and the Arab Peninsula. As consultant he has developed and implemented organic system plans and internal control systems from small holder organizations to large corporate farms. Fluent in English and Spanish, with a strong background as former extension agent and currently serving also as university postgrad professor, Luis is a very well-known and respected trainer and teacher with excellent communication skills. He has contributed to the training of numerous organic inspectors throughout the world and also serves as reviewer and certification specialist for several certification agencies. His inspection and certification review experience gives him a strong understanding of certification requirements and allows him to facilitate its implementation and compliance by certified operations. |
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| Krista Wanser         | • Internal Control & Quality Systems  
• System Plan Development  
• Multi-Site/Group Management Systems  
• Education                                                                | Nebraska        | krista@organiceducationsolutions.com  
www.organiceducationsolutions.com  
T: 402-545-3481                                                                  | Krista Wanser has over 10 years of experience developing, managing and auditing quality system programs for all types of accreditation bodies, certification agencies and food processing facilities. Krista also specializes in quality system programs for organics and food safety. |
| Kelly A. Monaghan     | • Processing  
• Organic system & plan design  
• Precertification assistance  
• Training and education  
• Canada Organic Regime  
• US/Canada Organic Equivalency Arrangement                                    | Ontario, Canada | kelly@ashstreetorganics.com  
www.ashstreetorganics.com  
T: 416-528-1490                                                                | Kelly is an IOIA-accredited process inspector, consultant and curriculum designer/trainer who has worked in the organic industry in Canada, the USA and Europe since 1997. She has inspected for ten international certification bodies and has assisted manufacturers across North America in obtaining certification to the NOP and COR. Kelly is a member of the Canadian Standards Interpretation Committee, the OMRI Canada Review Panel and is a Board Member of the Canada Organic Trade Association. She co-wrote the CORP (Canadian Organic Retailing Practices Guide) and has developed CORP In-Store Curriculum for retailers in Canada. Kelly has designed and facilitated training on organic regulations for certifiers, inspectors, processors and government authorities. |
| Stephen V. Bird       | • Certification –Grower/Processor  
• Food Safety  
• Audit Preparation  
• OSP Preparation  
• HACCP Training  
• PCQI Training  
• GAP Training                                                              | Utah            | stephenvbird@gmail.com  
www.organicandfoodsafetytraining.com  
T: 916-214-3954                                                                | Let me help you to organize your organic documentation for an initial application or your next inspection. I have over 15 years of experience in organic growing, consulting, and inspections for growers, handlers, and processors. I can save you time and money; creating your organic system plan (OSP), training your staff to lead inspections, preparing for your next inspection (mock inspection), or solving issues of concern identified on your last inspection. I know what it takes to get through inspections efficiently. I am presently assisting clients in California and other western states. In addition, I also am a lead instructor for HACCP, Preventive Controls for Human Food (PCQI), and GAP. Please go to my website for a list of upcoming trainings. |
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| Marni Karlin                | • Organic food and agriculture policy  
                                  • Federal rules and regulations governing the organic agriculture sector and food labeling, including labeling of GMOs  
                                  • Global Organic Textile Standard (GOTS)  
                                  • Developing solutions for farms, corporations, and nonprofits  
                                  • Innovative analytical thinking and strategic advice  
                                  • Coalition and partnership development in pursuit of end goals  
                                  • Law and policy related specifically to food and agriculture, organic production, and antitrust/competition  
                                  • Experience in Washington, DC | Louisiana        | [www.karlinstrategic.com](http://www.karlinstrategic.com)  
T: 202-236-7473                                                                                             | Karlin Strategic Consulting offers strategic advice and counsel to organic and sustainable agriculture farms and businesses. With over fifteen years of experience in the private, non-profit, and government sectors, Marni is an expert in strategic thinking, advocacy and analysis, particularly in the areas of organic food and agriculture policy, congressional and administrative advocacy, coalition building, and antitrust and competition law. |
| Heather Ganske              | • Product and Operations Transition from Conventional to Organic Compliance  
                                  • Handling Plan Development  
                                  • Product / Ingredient Processing and Sourcing  
                                  • Processing Development  
                                  • Process Modification for Organic Compliancy  
                                  • Product Formulation | Minnesota        | [heathergan01@gmail.com](mailto:heathergan01@gmail.com)  
T: 507-456-9822                                                                                             | Heather Ganske has 20+ years of experience in the organic food industry as a trained Food Scientist. Before becoming an IOIA trained inspector in 2016; she worked as a Process Development Manager within the Research and Development department for a large International Food Company that specialized in organic retail and industrial food ingredients. She was also responsible to bring new processing facilities online with organic production including the process of obtaining organic certification. |
| Zareb Herman                | • Organic certification of processing facilities  
                                  • System plan development  
                                  • Audit preparation  
                                  • Comprehensive regulatory affairs services  
                                  • Food allergens       | California       | [zarebherman@gmail.com](mailto:zarebherman@gmail.com)  
T: 626-513-5764                                                                                             | Zareb has an M.S. in nutrition from UC Berkeley and worked for the USDA Agricultural Research Service for eight years. He has over 25 years of experience in the organic food industry and has worked for years with OTA and the National Organic Standards Board to shape organic policies. As Regulatory Affairs Director for the Hain Celestial Group he directed an organic certification program with over 1000 products and |
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<td>Silke Fuchshofen, Organic Insights, Inc.</td>
<td>• Export</td>
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<td>multiple production facilities. Besides offering organic consulting services, Zareb offers complete regulatory affairs consulting, including nutrition facts, ingredients, label claims and allergen labelling.</td>
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| John Weaver, FoodCrafters Consulting | • Preparation for organic certification  
  • Organic compliant policies, operational and record keeping procedures  
  • Writing of Organic Compliance Plan  
  • Ongoing maintenance of organic certification  
  • Staff training  
  • Presence at annual inspections  
  • Ingredient sourcing  
  • Internal Control System development | Florida          | info@foodcraftersconsulting.com  
  www.foodcraftersconsulting.com  
  T: 813-887-3030 x102 | Organic certification consultant and IOIA accredited independent organic processing inspector who has worked with QAI’s documentation systems for 10+ years.  
  Silke served on the IOIA Board of Directors for two years. She co-developed the Fair-Trade Sustainability Alliance (FairTSA) program where she also was a Board Member for five years.  
  Silke created inspector and certifier trainings and is engaged in the Organic Trade Association’s (OTA) Fraud Prevention and International Trade Task Force activities.  
  Fluent in German and English with knowledge of French and Spanish. |
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<td>Leonard J Pollara</td>
<td>Organic farming and sustainability · Living systems design and management · Short and long-range goal implementation · Holistic systems integration · Innovative problem solving · Animal husbandry, livestock, poultry expert · Cost reduction and process improvement · Productivity optimization · Farmining systems and application · Lean systems approach · Certified in Strategic marketing · Organic farm development · Strategic Sequencing · Work/life balance · Pasture-based dairy · Product development · Infrastructure development · Practical regenerative agriculture</td>
<td>California, Michigan, New Jersey</td>
<td><a href="mailto:lepollara@gmail.com">lepollara@gmail.com</a>, M: 570-228-8368</td>
<td>Leonard Pollara is a forward-thinking strategist respected for ingenuity and creativity focused on organic, biodynamic and regenerative agriculture. Introduced to farming at age 5, Len continues to learn and had built his commercial operation Upper Meadows Farm (a fully integrated interspecies certified organic operation including fruits, vegetables, pasture, berries, herbs, mushrooms, flowers, orchards, livestock and fowl), from 4.5 acres to 153; developing a 200 family CSA, 8 remote markets, and founding an ongoing farmers market in Manhattan. Growing up in both urban and rural communities has given him a unique understanding of the urban/rural dynamic in regards to farming. Working as an independent inspector since 2010, currently with over 30 certificates from IOIA including farm, livestock, processing, non-GMO and other specialty foci, Len continues to build on his expertise. In addition, he holds HACCP certification and CQI/IRCA FSSC 22000 Food Safety Management Systems Auditor/Lead Auditor certification with a long involvement in food safety. Working worldwide (5 continents to date), he has no travel restrictions other than to active war zones. In addition to other affiliations, Leonard has served as past President of: The Rutgers Board of Managers; Sussex County Board of Agriculture, Northeast Organic Farming Association - NJ; Montague Grange140 Master; NOFA Interstate Council VP. Len graduated with Class IV of the NJ Ag Leadership Development Program. Working as a union carpenter for outside income, he reached the level of Millwright General Foreman and has held many other off farm jobs. All of which contribute to a broad and unique understanding of farm to food systems. In short, Leonard brings a well-informed practical approach to understanding, refining, and implementing systems across all areas of agriculture.</td>
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