

# QUALITY ASSURANCE INTERNATIONAL (QAI)

YOUR PARTNER IN ORGANIC CERTIFICATION SINCE 1989



## OUR COMMITMENT

Certifying organic integrity to national and international programs
Providing you with an efficient, timely and thorough certification process
Sharing our knowledge through education and training
Innovating solutions for growing the organic market
Protecting our environment

## ABOUT QUALITY ASSURANCE INTERNATIONAL

Quality Assurance International (QAI) is a leading, accredited provider of organic certification services, verifying organic integrity throughout the global supply chain. Founded in 1989 and now a member of NSF International's family of companies, QAI is committed to providing a professional and methodical approach to organic certification success and seamless market agility. QAI's experts reliably guide producers and companies of all sizes and stages through the USDA and international organic certification processes with advanced technical expertise, innovative training and exemplary customer service.

### THE QAI DIFFERENCE

- > Dedicated account representatives
- Unparalleled technical expertise in complex product formulations
- > Most recognized certifier logo
- > Flexible pricing to support early-stage companies
- Fastest average timelines to add new facilities, fields and products
- > Secure, easy-to-use online client portal
- Opportunity to save time and money by bundling organic with non-GMO, gluten-free, plant-based or NSF food safety services and certifications

### WHAT PEOPLE ARE SAYING



"QAI has been a great resource and partner to Dave's Killer Bread as we've grown to become the #1 organic bread in the country. Their customer service, industry experience and professionalism are unparalleled in the industry." – Austin Kelly, Director of Quality Assurance



"Deciding to work with QAI was an easy choice for us. The team has been wonderful to work with, and it's been seamless to certify new products, getting them from concept to consumer as efficiently and timely as possible. As a family-founded company, relationships are what has gotten us to where we are today, and we truly value the relationship we have with the QAI team."

- Charisse Keith, Cofounder, Sr. Director of Operations



"QAI has always provided truly exceptional, exemplary customer service. The overall experience could not be more positive. I will always speak highly of and recommend QAI." – Bart Slaugh, Director of Quality Assurance



"We value QAI and would highly recommend your services to other companies in the industry." – Stephen Rue, Quality Control Manager

## **QAI CERTIFICATION SERVICES**



USDA ORGANIC for organic products intended for the U.S. market. The U.S. has organic equivalency agreements with Canada, the EU, Japan and Korea



MEXICO LPO for organic products intended for sale in Mexico



CANADA ORGANIC REGIME for organic products intended for sale in Canada



EU ORGANIC for organic products intended for sale in the European Union



NSF/ANSI 305 for personal care products that contain at least 70% organic ingredients



QAI TRANSITIONAL for crops in transition from conventional to organic growing methods, and for products made with transitional certified ingredients



## FIVE STEPS TO ORGANIC CERTIFICATION

QAI will assign a dedicated project manager to guide you and answer questions through each step of certification.

### **APPLICATION**

- Submit the completed application form and supporting documentation. Let us know if you need other certifications such as gluten-free or non-GMO.
- We will assign you a dedicated certification project manager.

### **INSPECTION**

- QAI verifies information on the application.
- On-site inspection confirms practices are consistent with organic regulations.
- When you are certified, annual on-site inspections will continue to be required.

#### REVIEW

- Technical reviewer evaluates the inspection report
- If any deviations or inconsistencies are noted, non-compliances are issued.

## RESOLUTION

• QAI will notify you of non-compliances and you will have the opportunity to provide a timely resolution.

### CERTIFICATION

• After successfully completing your inspection and technical review, you will receive an official, numbered certificate and will be able to use the organic mark!



### FOR A HEALTHIER PLANET

Leaving a lighter footprint is part of QAI's mission. Turning belief into action, we have achieved ISO 14001 Environmental Management System accreditation and continue to strive to go above and beyond relevant environmental laws and regulations. We believe the small changes in the way we run our business day to day can add up to big changes for our environment.

## **CONSUMERS** WANT ORGANIC

In addition to the numerous environmental benefits of supporting organic agriculture, consumers increasingly want to feed themselves and their families organic foods that are grown without prohibited, toxic pesticides. Demand for organic products has outpaced supply and consumers are paying price premiums for organic products. In some categories such as dairy and eggs, consumers are paying up to 80% more for organic over conventional products, according to the USDA Economic Research Service.

While the U.S. is the largest organic market with American consumers spending more than \$55 billion on organic products annually,1 demand is also growing around the world. IFOAM-Organics International reports the global organic markets are growing with Germany, France and China comprising the other top four largest organic markets.

### **ORGANIC MEANS PRODUCTS OR INGREDIENTS ARE GROWN WITHOUT:**





**MOST SYNTHETIC** PESTICIDES AND FERTILIZERS

SEWAGE

**GENETICALLY** SLUDGE **ORGANISMS** 

MODIFIED

(GMOS)





IONIZING RADIATION



**ANTIBIOTICS AND GROWTH** HORMONES (FOR ANIMALS)



## LABEL CLAIMS VERIFICATION



As a member of the NSF International family of companies, QAI can bundle your organic certification with any of these certifications to save you time and money:



#### **GLUTEN-FREE**

NSF's gluten-free certification requires robust cross-contamination controls, auditing and testing. Our certification is consistent to the U.S. FDA's gluten-free labeling final rule.



#### **NON-GMO PROJECT**

NSF guides businesses to earn the well-recognized "butterfly" seal, which assures consumers that products have been produced according to best practices for GMO avoidance.



#### **TRUE SOURCE HONEY**

Independently verify your honey's origins and compliance with U.S. and international trade laws. For products using honey as an ingredient, NSF provides Made With True Source Honey certification.



#### KOSHER

In partnership with STAR-K, QAI provides a joint kosher and organic auditing program so products can achieve the most comprehensive kosher certification and USDA organic certification in tandem.



#### RAISED WITHOUT ANTIBIOTICS

The only independent certification seal that assures consumers animal products were produced without exposure to antibiotics and covers all animal foods.



#### **CERTIFIED PLANT BASED**

The Certified Plant Based seal makes it easy for consumers to choose sustainable alternatives to meat, egg and dairy products while providing assurance that the food is free of animal-derived ingredients.

## FOOD SAFETY CERTIFICATIONS

NSF is well known for providing GFSI certifications, and HACCP and FSMA consulting.\* We can bundle food safety and organic certifications to save you time and money.



\*Use of NSF consulting services does not provide an advantage, nor is it linked in any way to the granting of certification.

## CONTACT US



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Contact our U.S. headquarters for the latest information about where QAI offers organic certification services globally.